

Let's Get Smart

The digital age is here. The car you drive today has some type of digital communication. We carry with us Smart phones, smart computers. I remember two years ago in Atlanta at the ERA roundtable with Alan Melton ask "who would every think you hear bytes and broadband in our automotive industry and the charging systems"? Why not open your learning possibilities and bring those auto repair centers walking back into your business? "Let's get Smart" together. We welcome everyone to come to Memphis to the ERA Trade Show and Convention. Come by our Booth #134 and talk to us. Hear how the future in charging systems can make your business grow.

I have heard for years how "the big auto parts stores are hurting me with their low prices". Well the "time is now" to open new opportunities. Go back to your old service centers and I would bet 9 of 10 will tell you "yes I am reading and seeing more of these "SmartCar" communication charging systems and yes about TPMS (Tire Pressure Monitoring Systems). What's so scary about digital (bi-directional) communications? It's in every walk of life now and in our industry.

Does not Firestone, Goodyear & Tire Service Centers in your area work on Starting and Charging systems? Why not talk to them about another opportunity for you to help service their customers. Since 2006 all cars sold in USA are mandatory to have TPMS system. Look into it, you might be surprised like I was to learn.

We here at Regitar are focused on your future and being the leader, in regulators that communicate digitally with the PCM. Single wire that sends commands to the regulator and the regulator obeys and sends the response back. "You want my voltage to be 15.5Volts", it will adjust itself to that command. We have tester box that will tell you if your regulator will adjust itself to those commands. TPMS systems we introduced are Universal and our programmer that is as easy as one, two, three. Come by our booth and see demo how quick and easy. It sells itself and ground floor on new market for you to talk about when you visit your customers and new local own business.

Want more you say? How about any Marine dealers you service like trolley motors, alternators, starters for marine? We at Regitar are kicking off a new line of marine ignition components. When they drop off or pick up their tilt motor, tell them you have marine ignition product and let me quote you. Come by our Booth #134 in Memphis and let's talk about open new opportunities together. The time is now and the season is coming.

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